



## **DIGITAL PREVIEW – BUSINESS FOR COOPERATION**

**1 – 3 DECEMBER 2021**

### **1<sup>ST</sup> DECEMBER**

Opening – h 10:00am **PLENARY ROOM**

#### **COVID, SUSTAINABILITY AND THE SDGs, THE NEW PARADIGMS OF INTERNATIONAL DEVELOPMENT COOPERATION.**

After the passage of Covid on the planet, many wonder what the dividend of international cooperation will be, and whether talking about cooperation still makes sense. Nevertheless, the challenges that emerged with Covid demonstrate how both the concept of international cooperation and that of sustainability are essential for building a safer future. This applies in healthcare and more than ever from the economic and social points of view.

Said perspective makes us better understand the choices of the European Union (which in the EU Budget 2021-2027, among the various measures, endows the Neighborhood and International Cooperation and Development Instrument with 79.5 billion euros) or the World Bank who has already made it known that the sustainability (environmental, economic, and social) of projects and works will be a basic requirement for obtaining funding or carrying out works.

Precisely for this reason and to achieve the objectives contained in the 2030 Agenda, today more than in the past, it becomes essential for the profit and non-profit sectors to find a common language and a common ground to coordinate and hybridize their interactions.

Moderator: **Massimo Zaurrini**, Internationalia, Director

Saluti:

**Wladimiro Boccali**, Codeway Expo 21-22, General Coordinator

**Luisa Romano**, Department of Economic Development, Trade and Crafts, University, Research, Start-Up and Innovation – Lazio Region

Opening:

**Conversation with con Marina Sereni**

Deputy Minister of Foreign Affairs and International Cooperation

**The new paradigms of Cooperation**

Speakers:

**Francesco Rocca**, Italian Red Cross, President

**Giorgio Marrapodi**, Director General of the Italian Ministry of Foreign Affairs and International Cooperation

**Luca Maestripietri**, Director AICS – Italian Agency the Cooperazion Development

**Elly Schlein**, Deputy Coordinator of the European and International Affairs Commission, Conference of the Regions-Vice President of the Emilia Romagna Region

**Enzo Bianco**, President of the National Council ANCI

**Silvia Stilli**, AOI, Spokesperson

**Raffaele K. Salinari**, CINI, President

**Roberto Ridolfi**, Link2007, President

**Giovanni Da Pozzo**, Promos Italia, President

AFTERNOON SESSION

PARTNER'S EVENT

**h 3:30pm FOCUS EVENT ROOM**

**INVESTING IN HEALTHCARE AND FIGHTING THE PANDEMICS.  
SUSTAINABILITY, PARTNERSHIPS, SUCCESS.**

a cura della Comunità di Sant'Egidio

Moderator:

**Giovanni Guidotti**, Secretary General, DREAM Foundation, Comunità di Sant'Egidio

Speakers:

**Paola Germano**, General Coordinator, DREAM Program, Comunità di Sant'Egidio

**Stefano Orlando**, Researcher, Dept. of Biomedicine and Prevention, Hygiene, Epidemiology and Public Health, University of Rome Tor Vergata

**Francesco Marinucci**, PhD, EuSpLM Director, Global Market Access & Funding Molecular Diagnostics – Abbott Diagnostics

**h 4:00pm NETWORKING ROOM – WEBINAR**

## **LOCALISATION AND ORGANIZATIONAL DEVELOPMENT**

care of a cura di Italian Red Cross

From localization to capacity building: how to empower local actors to do better and achieve greater impact. The CRI approach.

Speakers:

**Giuseppe Casella**, IFRC-International Federation of Red Cross and Red Crescent Societies, Organisational Development Delegate for Angola and Mozambique

**Fabrizio Damiani**, CRI, Senior Programme Officer for Europe and Central Asia and Asia Pacific

**2<sup>ND</sup> DECEMBER**

**h 10:00am PLENARY ROOM**

## **WHAT ECOLOGICAL TRANSITION IN DEVELOPING COUNTRIES?**

The issue of ecological transition is at the center of the European debate and of the post-Covid recovery plans (including economic ones). But what is happening in developing countries?

The concept of transition is applicable to both energy and agriculture and therefore ranges from renewable energy to the circular economy.

Moderator: **Massimo**, Internationalia – Director

Speakers:

**Valentina Gentile**, ENEA – National Agency for New Technologies, Energy and Sustainable Economic Development, Innovation and Development Department, Head of Mapping and Development Service for Funding Projects and Coordinator of the ENEA Task Force for Cooperation

**Marzia Minozzi**, Asstel, Head of Regulation

**Silvio Gentile**, Founder & Executive Chairman Green Utility SpA – Member Board of Directors Good Sheppard International Foundation

**Riccardo Ridolfi**, CEO & co-founder at Equatorial Power Ltd (Uganda)

**Luca Traini**, Access to Energy Program Manager, Res4Africa Foundation

**Emanuela Colombo**, UNESCO Chair in Energy for Sustainable Development

AFTERNOON SESSION

h 3:00pm **PLENARY ROOM**

## **AFRICA: THE URGE IN FOCUS ON TRAINING AND DEVELOPMENT**

The trends of demographic growth in Africa continent and the pace of economic growth and industrialization require an in-depth reflection on the need to culturally and professionally train millions of young people who – in the coming years and up to the end of the century – will investigate the world of work. Whether these young people decide to stay in their countries of origin or whether they decide to migrate in search of fortune, the ability to offer them training opportunities is fundamental. It is for the countries of departure (engaged in industrial development that needs skills) and it is for any countries of arrival, which, affected by phenomena of demographic contraction, may need people with defined professional skills. Training is a theme and a terrain in which profit and non-profit can not only meet, but rather collaborate for mutual benefit.

Moderator: **Massimo**, Internationalia – Director

Speakers:

**Yaw Osei Adutwum**, Minister of Education Ghana (tbc)

**Haruna Fnse**, Nigerian National Agency for Science and Engineering Infrastructure (NASENI)

**Maria Chiara Malaguti**, UNIDROIT, President – International Institute for the Unification of Private Law

**Emilio Ciarlo**, Institutional Relations and Communication, AICS – Italian Agency for Development Cooperation

**Filippo Prosperi**, Business Development Director – De Lorenzo Spa

**Marco Granelli**, President, Confartigianato Imprese

**Raffaele Marchetti**, Deputy Rector for Internationalization and Professor in International Relations at the Department of Political Science and the School of Government of LUISS

**Mario Molteni**, CEO E4Impact Foundation

**Marcello Rossi**, CNAPPC National Councillor – Head of the Department of Internationalization, International Cooperation and Labour Export

PARTNER'S EVENT

**h 3:30pm FOCUS EVENT ROOM**

**Book presentation “IL GRANDE GIOCO DEL SAHEL” by Marco Aime e Andrea De Georgio**

Moderator: **Marco Trovato**, Journalist

Authors:

**Marco Aime** and **Andrea De Georgio**

Videomessage from **Emanuela Del Re**, EU Special Representative for the Sahel

**Massimo D’Alema**, President, Italianeuropei Foundation

h 4:00pm NETWORKING ROOM – WEBINAR

## **HUMANITARIAN SITUATION IN SAHEL**

care of Italian Red Cross

Population movement in Sahel: how Red Cross reduces the vulnerabilities related to the migration phenomenon.

Speakers:

**Insa M.B. Sané**, IFRC – International Federation of Red Cross and Red Crescent Societies, Regional Migration Coordinator for Sahel and West Africa

**Carmelo Triolo**, CRI, Regional Delegate for Sahel and West Africa

## **3<sup>RD</sup> DECEMBER**

h 10:00am PLENARY ROOM

### **AGRICOLTURA E ALIMENTAZIONE: PERCHÉ LO SVILUPPO DELL'AGRICOLTURA IN AFRICA RIGUARDA L'INTERO PIANETA?**

In view of the recent ratification of the Africa Continental Free Trade Area (AfCTA), which potentially makes Africa the largest free trade area in the world, the continent's agri-food sector has attracted the attention of global investors. African agriculture produces a variety of products in demand globally, including cocoa from the Ivory Coast and Ghana, tea from Kenya, maize and rice from Nigeria, vanilla from Madagascar and fruit from South Africa, to name a few. However, the regulation of this sector cannot be left to the market alone since the development of the African agri-food sector has the potential to have an impact on the entire planet. Just look at the numbers: the sector on the continent is projected to reach a trade value of \$ 1 trillion by 2030, Africa is home to 60% of the world's uncultivated arable land, and its productivity represents only about 10% of the world agricultural production. About three-quarters of Africans depend on agriculture for their livelihoods, and over 30% of the continent's income, as well as significant amounts of export and employment income, comes from agriindustry and agri-business. Developing

these activities towards growth will not only increase revenues for countries, but also lift many rural citizens out of poverty, creating jobs across the continent.

This is a decidedly vital element, since it is expected that young Africans will make up a quarter of the world workforce by 2050. It is equally important to guide African agricultural development so that it follows virtuous and sustainable paths, for the environment and health.

The change must go beyond the simple cultivation of the land and towards the production of products with significant added value, primarily intended for the African market. Just to give an example, 90 percent of the total income of African coffee goes to the countries of consumption, only to a residual extent to the countries where it is grown.

**Moderator: Massimo Zaurrini, Internationalia – Director**

**Speakers:**

**Juan Lucas Restrepo**, Director General, Alliance of Bioversity International and CIAT; Global Director of Partnerships and Advocacy, CGIAR

**Fabrizio Lobasso**, PhD, Subsaharian Africa Deputy Director at Minister for Foreign Affairs and International Cooperation, MAECI, Italy

**Ignacio Tirado**, Secretary General Unidroit

**Filippo Gallinella**, President XIII Agriculture Committee, Chamber of Deputies, Italy

**Massimo Scacchia**, Cooperation, Development and Research Unit Expert at CBPP OIE Reference Laboratory Enhancing Research for Africa Network – ERFAN Secretariat, Réseau pour le Renforcement de la Recherche en Afrique – Secrétariat ERFAN, Istituto Zooprofilattico Sperimentale dell’Abruzzo e del Molise "G.Caporale"

**Valerio Domenici**, CNH Industrial

**Alessandro Chelli**, CEO APIO

**Italo Rizzi**, Director LVIA, Association of Cooperation and International solidarity

AFTERNOON SESSION

h 3:00pm **PLenary ROOM**

## **MIGRATIONS AND INTERNATIONAL COOPERATION. PROJECTS AND STRATEGIES**

Moderator: **Gianfranco Belgrano**, Journalist

Speakers:

**Prefect Mara Di Lullo**, Deputy Head of Department – Central Directorate for Migration Policies Ministry of the Interior

**Tatiana Esposito**, Director General DG Immigration and Integration Policies Ministry of Labour

**Vincenzo Cesareo**, Segretary General ISMU

**Piero Sunzini**, Director TAMAT

**Leonardo Carmenati**, Deputy Technical Director AICS – Italian Agency for Development Cooperation

PARTNER'S EVENTS:

h 1:00pm **NETWORKING ROOM – WEBINAR**

### **DIVERSITY AND INCLUSION**

care of Italian Red Cross

From strategy to planning: promotion of inclusion and diversity, the case of the Roma of Konik.

Speakers:

**Angela Jessica Uccellatori**, IFRC, Protection, Gender and Inclusion Delegate, Regional Office for Europe



**Flavio Ciriaci**, CRI, Regional Delegate for Western Europe and the Balkans  
**Fiammetta Ferioli**, Centre for the Cooperation in the Mediterranean (CCM),  
Migration and Inclusion Officer

h 2.30pm FOCUS EVENT ROOM

**AFGHANISTAN TWENTY YEARS LATER: ITALY'S RESPONSE  
TO THE HUMANITARIAN CRISIS** care of Italian Red Cross

**Emanuele Giordana**, Rete Afgana

**Chiara Cardoletti**, Representative, UNHCR Italia

**Filippo Miraglia**, Tavolo Asilo e Immigrazione

**Kostas Moschochoritis**, Intersos

**Gianluca Ranzato**, Save The Children Italia

**Luca Lo Presti**, Pangea Onlus

**Marina Sereni** - Deputy Minister of Foreign Affairs and International Cooperation