

7<sup>th</sup> EDITION



# CODE|WAY|EXPO

B U S I N E S S F O R C O O P E R A T I O N

Relations, dialogues,  
and opportunities in International  
Development Cooperation

13 - 14 - 15 MAY 2026  
FIERA ROMA

Organized by



With the patronage of



Ministero degli Affari Esteri  
e della Cooperazione Internazionale

In collaboration with

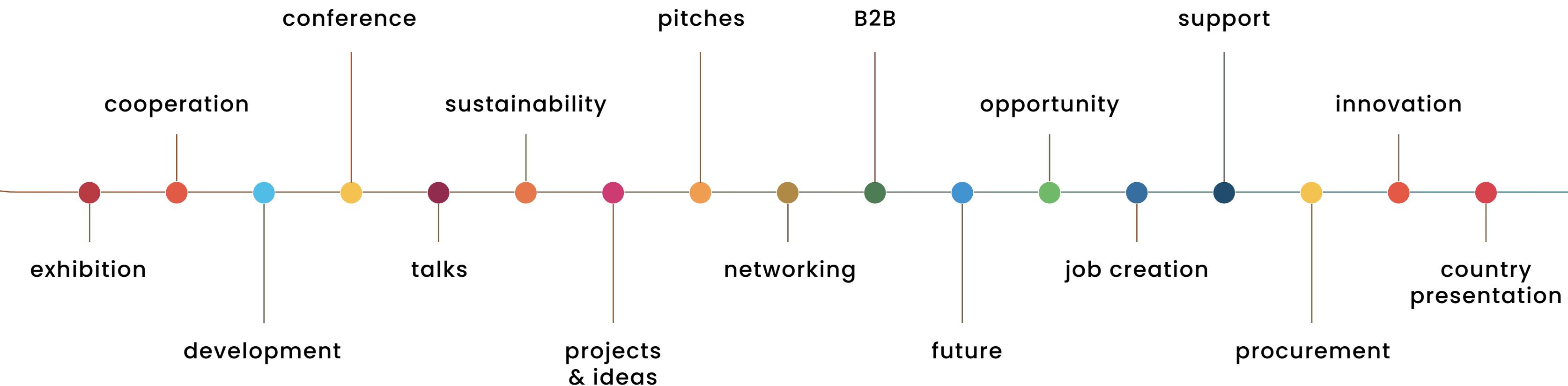


# CODE WAY EXPO

BUSINESS FOR COOPERATION

The **Codeway Expo 2026 project** was created as a relational platform dedicated to the world of international development cooperation; the **goal** is to provide sector **stakeholders** with a unique opportunity to discuss tools and best practices aimed at supporting businesses wishing to operate within the Italian and European development aid strategy.

Every year, **Codeway Expo represents** a virtuous path to support responsible business practices, which looks to the growth prospects of new generations. In approaching highly changing international scenarios, the challenge of new economic and social models lies in the ethical balance between the environment, inclusion, technological innovation, and sustainability.



## ~ The Event ~



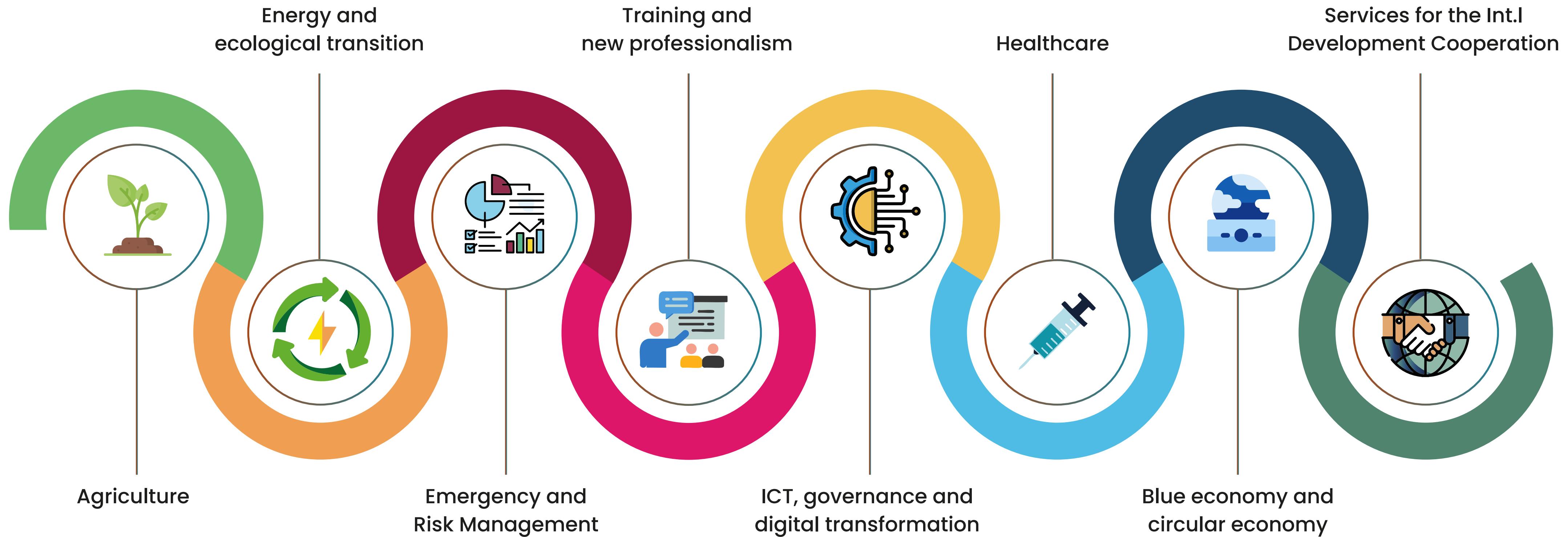
**Codeway Expo 2026** returns as a traditional meeting place for the community of the development actors, institutions, enterprises, international organizations and agencies, and NGOs.

With the 2026 edition, **Codeway Expo** will continue to refer to the essential principles of Development Cooperation, which can be summarized in the **5Ps** expressed by the international community with the adoption of the 2030 Agenda and its Sustainable Development Goals: **People, Planet, Partnership, Prosperity and Peace**.

The event's proven format returns, including an Expo area, a high-level Forum, meeting and discussion opportunities, networking activities and B2B meetings, training events dedicated to businesses and professionals on **Procurement** topics, dedicated **Pitch** and **Boardroom Sessions** reserved for Exhibitors and Stakeholders.

The lay-out of **Codeway Expo 2026** will offer various presentation and discussion areas designed to host Italian and international institutions, regions, trade associations, banks, and much more.

## ~ The thematic sectors ~



## ~ Why exhibit ~



**To develop new business  
within the framework of the  
international cooperation programs**

Participating in special B2B programs and connect with international buyers and potential partners from target countries through programs of scheduled appointments



**To meet national and local  
institutions and  
international stakeholders**

Counting on dedicated presentations within the general program as an opportunity reserved for exhibiting companies



**To be at the center of the global market  
open to new forms of solidarity,  
partnerships, projects and agreements**

And be part of the community of companies oriented towards ethical and responsible business models, to meet research and training in the field of highly technological innovation models

# ~ International Networking ~ Projects ~ Procurement ~



The Networking and Procurement program, including presentations and meetings organized as part of CODEWAY EXPO, are promoted to encourage the participation of exhibitors, sponsors, institutions, and stakeholders who collaborate in the event's realization.



Through intense interaction and a careful selection of the topics under discussion, CODEWAY EXPO provides equipped areas where companies can meet with numerous delegations, speakers, sponsors, and institutions. Here, collaborations, projects, partnerships, and agreements can once again be discussed.



Thanks to the 2025 edition, which saw the participation of 33 countries, Codeway Expo consolidates its international scope and renews its collaboration with the United Nations, offering businesses new opportunities in the development cooperation sector.

# ~ A Complete Program ~



## **COUNTRY PITCH & PRESENTATION**

In collaboration with institutions and stakeholders CODEWAY EXPO will identify countries and institutions that will participate and animate meetings, training sessions and discussion tables in a B2G perspective aimed at giving guidelines and practices addressing the challenges posed to day by the global development situation



## **PIVOT & TESTIMONIAL**

Invitation programs will be launched to attract Selected Operators from target Markets and Countries invited to tell their concrete experiences in bi-multilateral contexts, and to participate in discussions and meetings at various levels



## **WEBINAR & TRAINING**

The program of conferences and discussion events will address specific topics related to the approach to markets, opportunities offered by calls for proposals and other initiatives, in collaboration with institutions, agencies, academia, organizations and donors.

# ~ Codeway Expo Together: a new communication ~

With the 2025 edition, CODEWAY EXPO has inaugurated a new style of communication, supporting the creation of an ideal and concrete community of users that revolves around the concept of TOGETHER, a guideline that will be used for future editions



## THE STEPS

01



Writing and  
Spot production



02



Creation of an  
editorial line  
focused on  
cooperation  
and development

03



Storytelling  
covering  
the three-day  
event with  
keynote speakers,  
interviews,  
and insights

# ~ Codeway Expo Together: A New Social Approach ~

Opening a platform for sharing information, projects, opportunities and hopes for future cooperation

## topics

News from the world



Ideas, testimonials, and stories that have accompanied the community's journey



Highlights from the video interviews filmed during the three-day Event

## highlights

Protagonist's words

Over 1 million users reached ~ Online community with +10,000 followers ~

# ~ The Protagonists ~



## ~ The Protagonists ~



## ~ Patronage and support 2026 ~

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