



FIERA ROMA 25-26-27 NOVEMBER 2020

Sustainability and Growth: the new roadmap towards sustainable business for development







WITH CODEWAY TOWARDS THE



THE NEW ROADMAP TOWARDS SUSTAINABLE BUSINESS FOR DEVELOPMENT.

Development Cooperation has witnessed various changes in recent years. What was once a bilateral framework between traditional actors and stakeholders, together with civil society and multilateral institutions, now incorporates the significant involvement of private actors. Consequently, new areas of action have emerged and greater focus is given to emerging countries: these have become in parallel, beneficiaries as well as drivers of sustainable development.

To respond to these challenges and due to the need to bring together all development actors, we launched in 2019 the first international trade fair dedicated to development cooperation with the aim of promoting this sector by providing a model of sustainable growth of high impact: innovative, social and economic, with the joint contribution of public and private actors.

The main goal is to create an event that provides tools to support and stimulate the role of women in companies (in the public and private sectors) towards the **Sustainable**Development Goals (SDGs) and that of the institutions and international companies that operate in their custody.

The SDGs, the 17 objectives of sustainable development, also constitute for CODEWAY the founding structure, the central crossroads of the whole event, with large spaces for further study, discussion and sharing.

CODEWAY becomes a new path, virtuous, intended to innovation, promoting the support of actions of responsible business, enhancing the prospects of growth and employment of the younger generations.

This is the new roadmap towards sustainable business for development.







CODEWAY'SOBJECTIVES

CODEWAY will allow:

- Three days full of contacts, meetings and insights
- Blending supply and demand
- Boost new business opportunities for the private sector
- Encourage and support best practices
- Foster business synergies and partnerships for innovative solutions
- Facilitate future agreements
- Enable coordination of actions
- Align private sector solutions to public policies and priorities
- Enable positive matching of technological solutions with real needs
- Promote and encourage the training of future players of development cooperation
- Inspire sustainable development

3 days of meetings, discussions, networking and shared opportunities for all development actors that will participate.



CODEWAY 2020 THE FORMATS

The expo will offer the following features:

- Exhibition Area
- International Conferences and Seminars
- Development Project Presentations Investment Pitches
- B2B e B2G Areas
- International Competitions and Award Ceremonies
- Exhibits & Art Installations



THE ACTORS OF INTERNATIONAL COOPERATION

INSTITUTIONS

European Union and Parliament / United Nations Agencies / International and Regional Institutions / Governments / Ministries / Development Agencies / Local Governments / Chambers of Commerce / Universities / Research Centers

PRIVATE SECTOR

Enterprises / Banks / Investment Funds / Pension Funds / Cooperatives

NON-PROFIT & IMPACT ACTORS

NGOs / Fair trade organizations / Ethical finance and international micro-credit development organizations / Impact Funds / Foundations / Fourth sector companies / Organizations and associations of immigrant communities / Trade-unions

THE VISITORS

All development actors and general public from the Cooperation & Development sector

- Professional buyers from around the world
- Operators and development cooperation volunteers, diplomatic representatives, Government officials, Professional Associations and Universities

















SUSTAINABILITY, BEST PRACTICES AND BUSINESS: THE ROLE OF INNOVATION

CODEWAY is the first and only global expo dedicated to the innovative solutions provided by the actors of development cooperation: national and international agencies, governments, financial institutions, civil society and in particular, the private sector.



During CODEWAY EXPO 2020, the players active in the field and those willing to enter development cooperation, will have the possibility to meet financial Institutions, Government representatives, development agencies and international organizations, in order to engage in new business relationships aimed at creating partnerships to find solutions for sustainable development.

The success of business in development cooperation passes through sustainability: **The Sustainable Development Goals** (SDGs) as opportunities for the private sector.



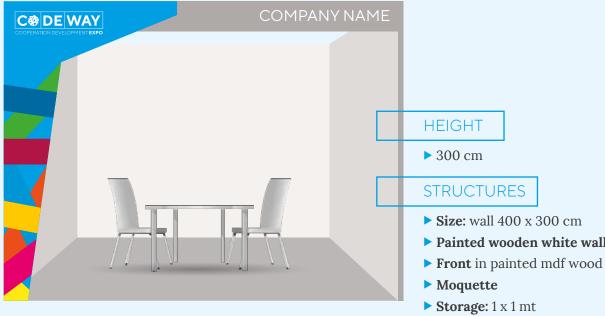
We would like you to consider our offers and combinations as proposals, as we are available to study with you custom solutions to meet your specific requirements.







STAND TECHNICAL CHARACTERISTICS



- ▶ Painted wooden white walling
- ▶ Company nameboard on each front

FURNITURE

- ▶ 1 table
- ▶ 3 chairs
- ▶ 1 coat hanger
- ▶ 1 wastebasket

ELECTRICALS

- ▶ 1 switchboard 2 kw
- ▶ 3 spotlights each 16 sqm
- ▶ 1 multisocket



EXHIBITION AREA RATES WITH STAND PLUS B2B

SPACE ONLY* — € 160,00/ sqm

* Space is to be intended the sole exhibition surface without walls, carpet, furniture, lighting, socket.

SPACE + STAND FITTING PACKAGE**

(min 16 sqm) —

€ 210,00/sqm

** **Includes:** space, carpet, walls, spotlights, one multi-socket, one table, 3 chairs, wastebasket, coat hanger, nameboard in standard lettering.

CODEWAY B2B MY AGENDA

EXHIBITOR PACKAGE

€ 650,00 / per exhibitor

CODEWAY_MY AGENDA, developed by Fiera Roma, provides exhibitors and attendees with an exclusive dedicated access to organize their meetings during the event, matching reciprocal offer and demand within an innovative interactive system.

Includes access to the B2B platform with no. 2 Pass Cards for the reserved areas: lounge, coffee break and lunch, plus one slot of 30' within presentation area.

INSCRIPTION FEES (compulsory)

Inscription and Service Fee

MAIN EXHIBITOR

€ 350,00

Inscription and Service Fee

REPRESENTED EXHIBITOR

€ 100,00 / per company

The inscription fees include:

- Technical assistance to the Exhibitor during the exhibition days and during all phases of set up and dismantling of the stand;
- Inclusion of Main and Represented Exhibitors in the Official Catalogue of the Event, one copy of the Official Exhibition catalogue per stand;
- Exhibitor Passes according to the sqm contracted for, 2 each 8 sqm, up to a maximum of 20;
- n. 1 parking permit (inside the exhibition center);
- basic insurance coverage (R.C.T.-R.C.O., civil liability and fire);
- 2Kw/220v standard mono-phase electrical board and hookup including installation and testing;
- rental of n. 1 fire extinguisher;
- general surveillance of the Exhibition and general fire prevention.

All rates above to be added VAT (where applicable)



SPECIAL AREAS PARTICIPATION RATES

UNIVERSITY, RESEARCH, EDUCATION, EMPLOYMENT, NGOS, STARTUPS



THE OFFER INCLUDES:

STAND 9 SQM (3 X 3 MT) MODULE SPACE + STAND FITTING,

carpet, back wall + sidewalls max. 50 cm, spotlight, multisocket, table, chairs, wastebasket, nameboard in standard lettering

€ 1.500,00 per module

Inscription and Service Fee

MAIN EXHIBITOR

FREE (value € 350,00)

Inscription and Service Fee

REPRESENTED EXHIBITOR

€ 100,00 / per company

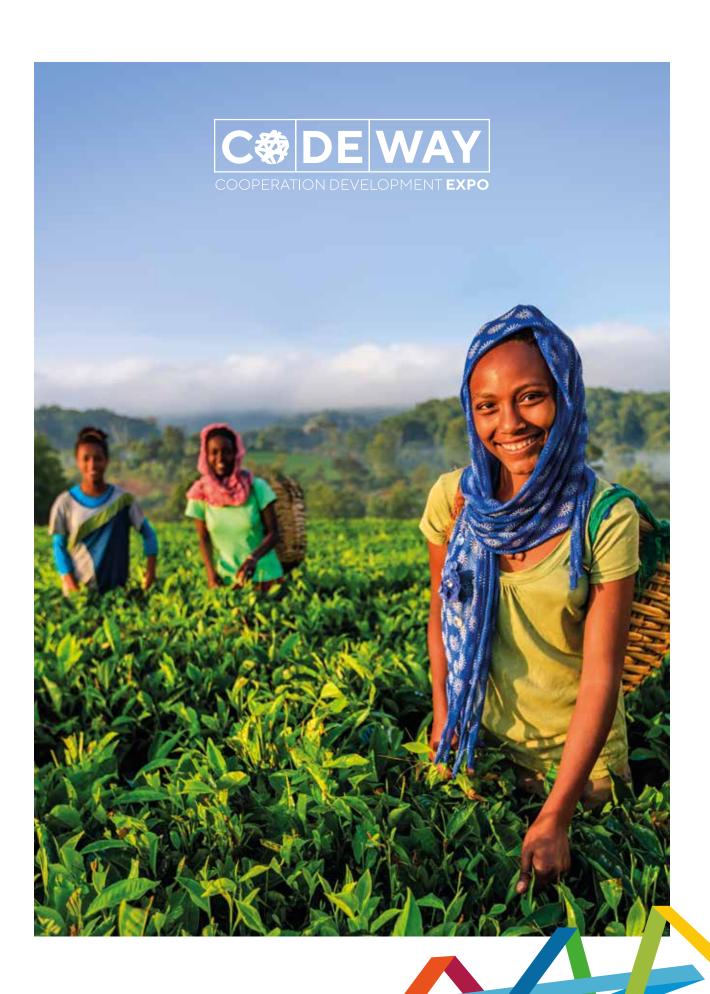
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- N. 3 Exhibitor cards;
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- Rental of n. 1 fire extinguisher;
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B2B PROGRAM SPECIAL AREAS

ONE PER EXHIBITOR € 300,00





Fiera di Roma 25-26-27 November 2020

Opening Hours

from 10:00 to 18:00

Entrance

Free with registration

www.codewayexpo.com

info@codewayexpo.com

Under the patronage of:

















































Organized by:

