



COOPERATION DEVELOPMENT **EXPO**

Organized by



**FIERA
ROMA**

*Two events, a unique virtuous itinerary towards growth
and sustainability, to trace the new roadmap for sustainable
enterprises in development cooperation.*

**1-3
DECEMBER
2021**

**18-20 MAY
2022**

www.codewayexpo.com

THE NEW ROADMAP 4 SUSTAINABLE ENTERPRISES IN DEVELOPMENT COOPERATION.



Development cooperation has seen various changes in recent years. What was once only a bilateral framework between traditional actors and stakeholders now incorporates, together with civil society and multilateral institutions, **the decisive involvement of private actors.**

Such change is made possible offering **new operation space to the emerging countries:** these become engines and beneficiaries - at the same time - of a **sustainable development** that sees them today as full protagonists.



WITH CODEWAY TOWARDS THE SDGs



EDITION 2020: THE NEW BRAND AND THE PANDEMIC

After the successful conclusion of EXCO 2019, our main goal became the creation of an event that offers tools of efficient support and stimulus to the role of enterprises (both public and from the private sector) with respect to the **Sustainable Development Goals** (SDGs) and to the international institutions that operate in their custody.

EXCO 2019 IN FIGURES:

45 countries,
200 enterprises,
6 thousand participants,
450 speakers,
73 meetings.

However in 2020 the pandemic put at strain on the world's economy, the events sector was yet able to react and to adapt to the new dynamics and priorities of distancing, digitization and protection of people.

CODEWAY 2020, held from November 25 through 27, by means of a functional digital platform created an interesting and multifaceted program of webinars and conferences to keep the focus on the development sectors, feeding the discussion and attracting the vivid attention of the main actors of international cooperation and growth.



2021 - 2022 SETTING THE NEW ROADMAP



The new roadmap imposes us more urgent priorities, i.e. giving the event a sharper focus on the discussion and promotion of responsible business, mainly expressed through concrete project presentations that can be the point of connection between the profit and non-profit worlds.

In this the SDG's, the 17 goals of sustainable development traced by the U.N. constitute for CODEWAY both essence and foundation, the central crossroad of the expo project, as inherited from EXCO 2019.

CODEWAY 2021 and 2022 are therefore the natural continuation of the same, new and innovative itinerary, totally dedicated to the support to actions of responsible business, of the creation of righteous perspectives of growth and employment for the future generations of the world.

The new timeframe of CODEWAY itinerary unfolds from December 2021 through May 2022.



THE FORMAT CODEWAY 2021 DIGITAL EDITION



CODEWAY 2021 Digital Event will prove to be the ideal introduction and bridge meetingplace towards the 2022 edition which, in turn, is planned to take place as an in-presence traditional exhibition and conference.

CODEWAY 2021 DIGITAL EDITION, scheduled from December 1 through 3, 2021 - in principle - as a web event, will be the platform for the launch of themes, programs, projects and contests; many of these initiatives will continue and thrive to find their completion during the CODEWAY 2022. The sections of the events will be the following:

- **Conference Area:** Plenary Sessions and Focus Events
- **Virtual Exhibition Area:** Virtual Stands, Video Meetings, Audiovisual
- **Project Area:** Consulting, Financing, Partnerships
- **Business 2 Growth Area:** Topic Tables, B2B, B2C, B2G

THE THEMES OF CODEWAY 2021 DIGITAL



HEALTHCARE / SERVICES



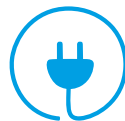
AGRICULTURE / DEVELOPMENT



INFRASTRUCTURE



CLEAN WATER FOR ALL



ENERGY AND CIRCULARITY



TRAINING AND FUTURE



THE FORMAT OF CODEWAY 2022



In its presentation of traditional exhibition CODEWAY EXPO is planned to return in May 2022 with the presence of exhibitors, attendees and general audience.

The following sections will be on show:

- **Exhibition Area**
- **International Conference and Seminar Area**
- **Investment Opportunities and Project Presentation Area**
- **B2B, B2C and B2G Areas**
- **Competition Area: Hackathon and Prizing Zone**
- **Art Installations and Exhibitions**

2022

THE OBJECTIVES

3 days of contacts, meetings and insights: a great opportunity for the all development sectors. Each single day will highly focused and devoted to a specific key theme and goal.

CODEWAY 2022 will:

- Promote demand-offer matching encounters
- Stimulate the creation of new business opportunities for the private sector
- Support and promote good practices
- Favor synergies and commercial partnerships for innovative solutions
- Create pre-conditions for future agreements
- Inspire the creation of co-ordinated actions
- Align the solutions of the private sectors to the priorities of the public sector and institutions, NGOs, etc.
- Consent the positive pairing of technical solutions with concrete needs and specific requirements
- Promote and encourage the education of the future players of development
- Inspire and promote sustainable development as major goal



THE ACTORS OF SUSTAINABLE DEVELOPMENT



INSTITUTIONS:

EU and EU Parliament / UN Agencies and Offices / Regional and Int.l Institutions / Governments and Ministries / Development Agencies / Local Governments / Chambers of Commerce / Universities and Research Centers

PRIVATE SECTOR:

Enterprises / Commercial Banks / Investment Funds / Retirement Funds / Cooperatives

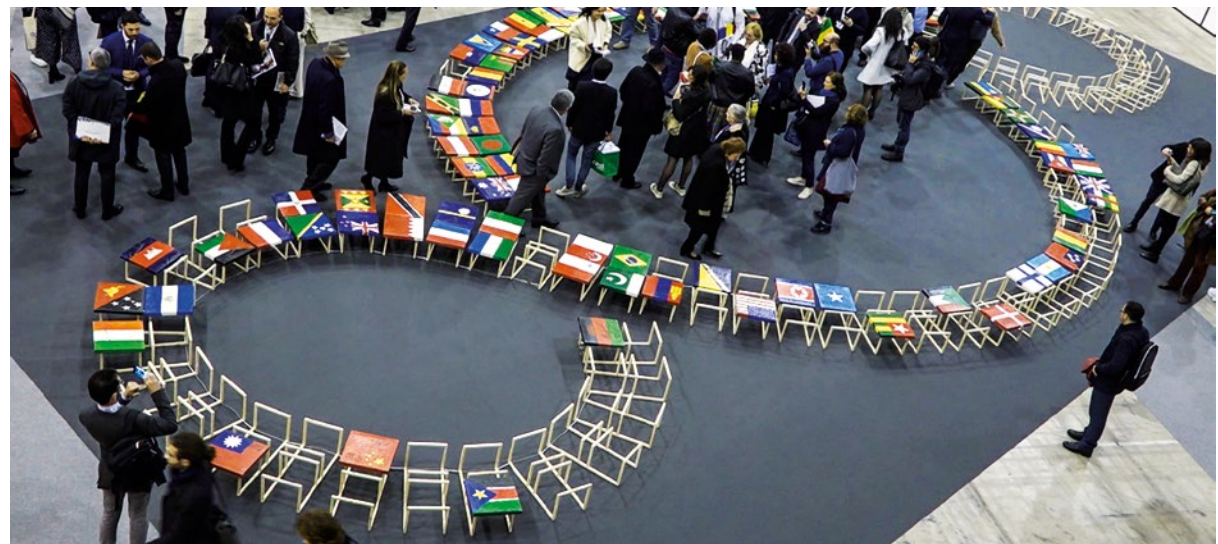
NON PROFIT AND SOCIAL IMPACT ACTORS:

NGOs / Fair Trade / Ethic Finance and Micro Credit for Intl. Development / Social Impact Funding / Foundations / Fourth Sector SMEs / Immigrant Associations and Communities / Unions

THE VISITORS

The audience of development

- Professionals and Buyers from Italy and worldwide.
- International Development volunteers and operation professionals, professional associations, representatives from the diplomatic and academic worlds.
- Students, Enterprises, Trade Associations.



PATRONAGE 2019 / 2020

Portfolio





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